



Large-Format Applications

Printing Services that Help You Communicate Visually



Grow your business with ARC Print Solutions

Since our inception in 1988, we have leveraged the latest technologies to deliver world-class service, reliability, and high-quality printed materials to our customers. We serve a variety of industries from our 190 locations and provide prompt fulfillment and expert consulting for all of your printing needs.



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PLAIN CONTENT DRAWING APPLICATIONS

CAD Drawings

Deliver essential project information and maximize client impact when you print your CAD drawings with ARC





Customer Benefits

1

Improve visibility of business-wide communications

2

Insert important information from various sources onto one large-format poster

3

Make sure team members understand company rules and regulations



Customers

- Architects
- Engineering companies
- Construction companies
- Manufacturing companies
- Public sector
- Aeronautic and transportation



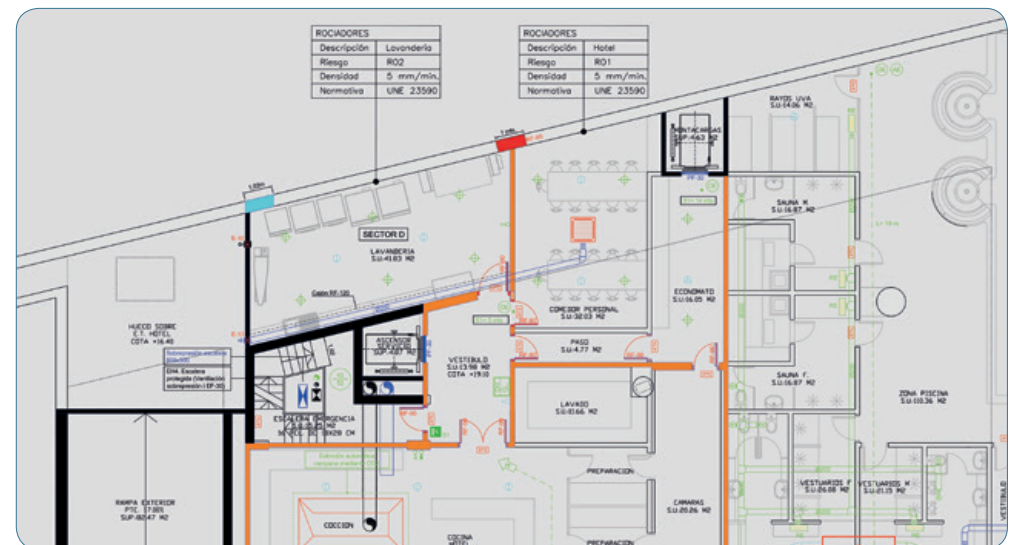
Environments

- Construction sites
- Offices
- Architect studios
- Town Hall offices



Technology Benefits

- **Print mono and color prints** at the same speed (up to 30 A1-sized prints per minute)
- **Print complex multi-page jobs** in different sizes at extremely fast speeds
- **Excellent image quality with premium pigment inks** that provide crisp lines, fine detail, and smooth grayscales
- **Print high-quality results** and avoid reprints and wasted material



PLAIN CONTENT DRAWING APPLICATIONS

Communications and Regulations Posters

Inform customers about important news, regulations, and rules with posters printed by ARC





Customer Benefits

1

Improve visibility of business-wide communications

2

Insert important information from various sources onto one large-format poster

3

Make sure team members understand company rules and regulations



Customers

- Leisure and sports centers
- Schools and educational centers
- Companies
- Energy plants
- Public administrations



Environments

- Corridors
- Bulletin boards
- Sign boards
- Poster frames



Technology Benefits

- **Avoid missing or losing detail** with up to 1200 dpi resolution
- **Achieve crisp lines**, readable text, and highly detailed images
- **Use a variety of media** depending on your needs—from adhesive to plain paper
- **See crisp lines, readable text**, and highly detailed images

POOL RULES



LIFEGUARDS INFOGRAPHICS

SAFETY ON THE BEACH



FLOAT

Lorem de ipsum dolors sit amet, conse ctetur adip iscingle dol le elit.



FLAG

Lorem de ipsum dolors sit amet, conse ctetur adip iscingle dol le elit.

70%

DO NOT RESPECT SAFETY

SAFETY EQUIPMENT



FIRST AID

Lorem de ipsum dolors sit amet, conse ctetur adip iscingle dol le elit.



LIFE JACKET

Lorem de ipsum dolors sit amet, conse ctetur adip iscingle dol le elit.



LIFEBUOY

Lorem de ipsum dolors sit amet, conse ctetur adip iscingle dol le elit.



LIFEBUOY

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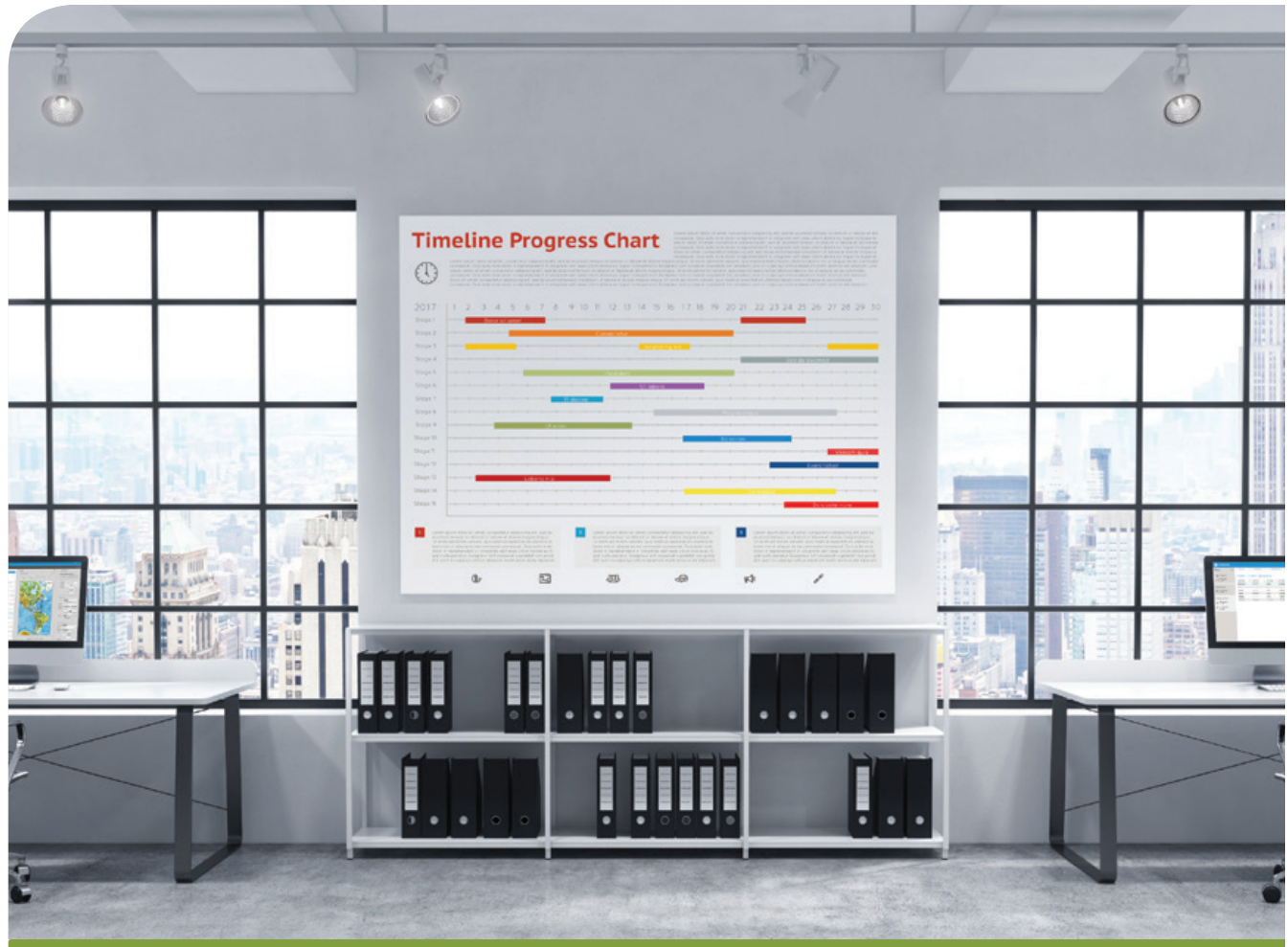
MORE THAN 3000

PEOPLE DROWN

RICH CONTENT TECHNICAL APPLICATIONS

Presentation Charts/Infographics

Rely on ARC to print large-format charts, infographics, and job schedules in order to deliver your projects on time





Customer Benefits

1 Personalize content with your own designs

2 Reflect key elements on demographic cartography maps

3 Display multi-layer information in one single area



Customers

- Enterprises
- Consultancy firms
- Project management organizations
- Small/medium business



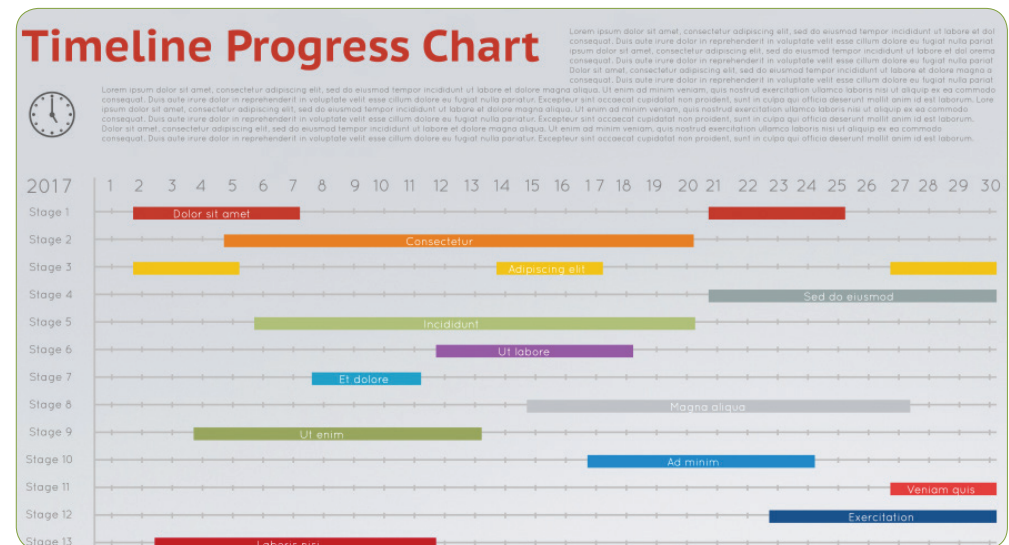
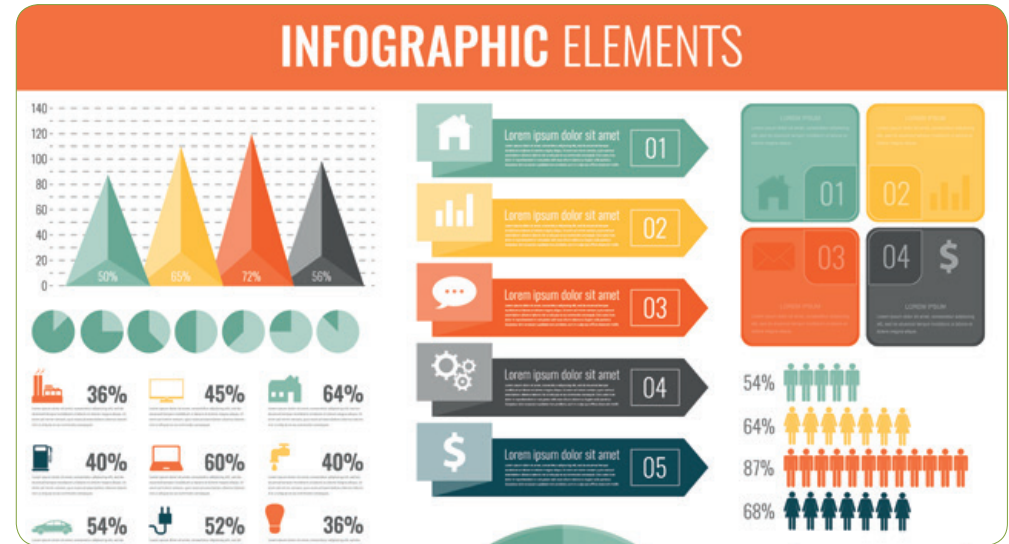
Environments

- Offices
- Co-working spaces
- Construction sites



Technology Benefits

- **Print many copies** in a very short period of time with high-speed printing
- **Avoid missing or losing details** with up to 1200 dpi resolution
- **Excellent image quality** with premium pigment inks that provide crisp lines, fine detail, and smooth grayscales
- **Print high-quality results** and avoid reprints and wasted material



RICH CONTENT TECHNICAL APPLICATIONS

GIS Maps

ARC will help you to communicate clearly with drawings, satellite and aerial photos, maps, and plans that show excellent image and line quality





Customer Benefits

1

Gain a clear view of the geolocalization needs of your company

2

Reflect key elements on demographic cartography maps

3

Display multi-layer information in one single area



Customers

- Weather and climatology agencies
- National mapping agencies
- Defense and public entities
- Oil and gas companies
- Utilities companies



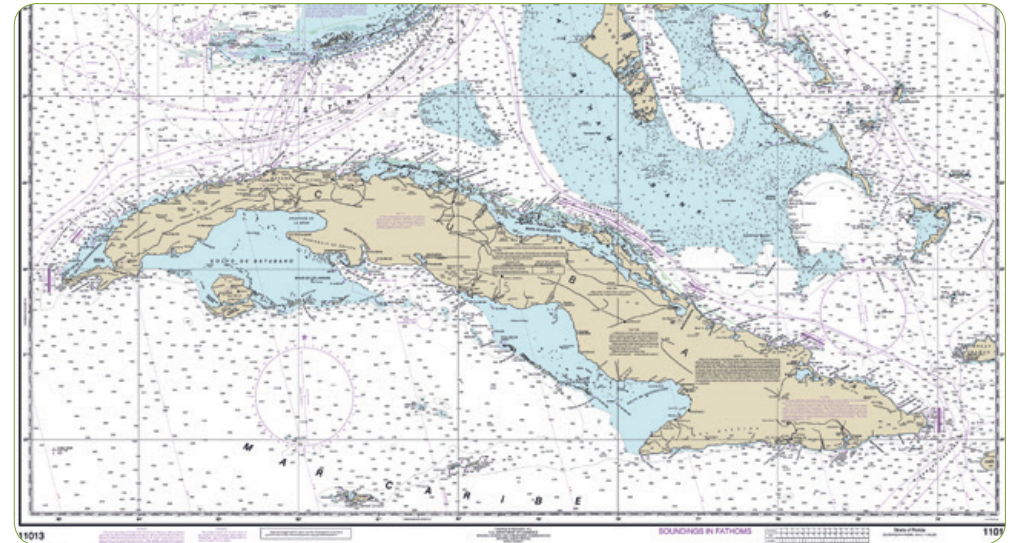
Environments

- Geolocalization offices
- Town hall offices
- Architect studios
- Landscape and urbanization studios



Technology Benefits

- **Print many copies** in a very short period of time with high-speed printing
- **Avoid missing or losing details** with up to 1200 dpi resolution
- **Excellent image quality** with premium pigment inks that provide crisp lines, fine detail, and smooth grayscales
- **Print high-quality results** and



RICH CONTENT TECHNICAL APPLICATIONS

Field Maps

ARC can quickly print satellite/aerial photos or natural resource and topography plans





Customer Benefits

1

Print large-format maps with crisp lines and contrast

2

Present a birds-eye view of specific areas

3

Easily share topographic details when collaborating with teams



Customers

- Police departments
- Fire departments
- Military environments
- Forest agencies
- Public administration
- Oil and gas companies
- Mining companies



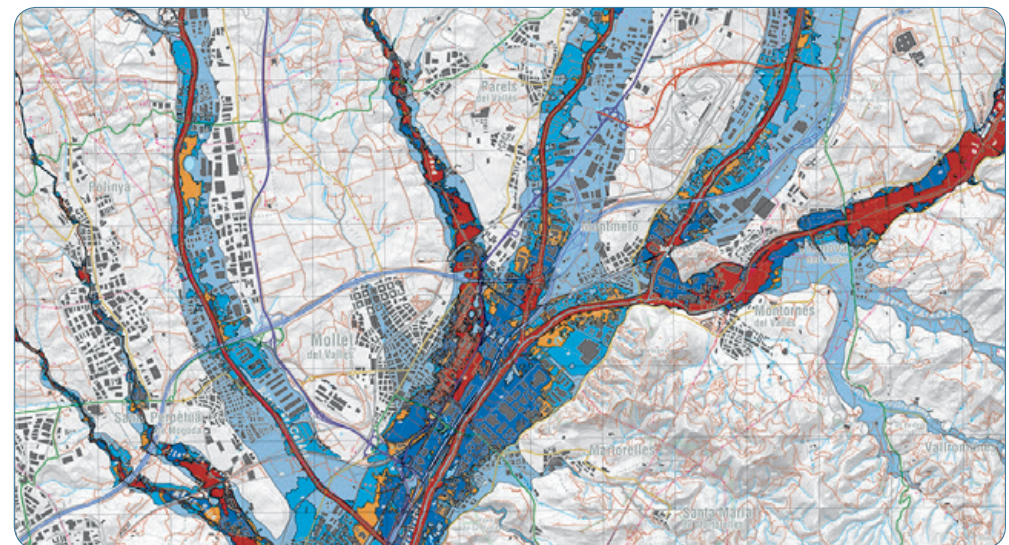
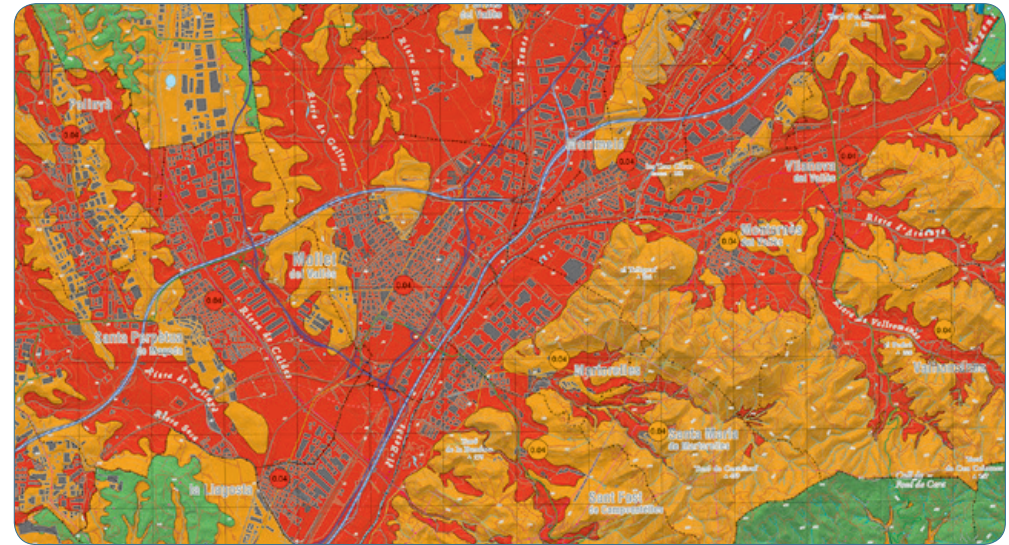
Environment

- Mines
- Forests
- Deserts
- Open fields
- Disaster recovery areas



Technology Benefits

- **Print many copies** in a very short period of time with high-speed printing
- **Avoid missing or losing details** with up to 1200 dpi resolution
- **Excellent image quality** with premium pigment inks that provide crisp lines, fine detail, and smooth grayscales
- **Print high-quality results** and avoid reprints and wasted material



INTERACTIVE POSTER APPLICATIONS

Calendars

ARC helps you to organize all your schedules into one large poster/calendar that reflects key dates throughout the year





Customer Benefits

1

Inspire input and collaboration

2

Provide visibility into important upcoming events

3

Public calendars can be used to provide last-minute updates



Customers

- Enterprises
- Small companies
- Schools
- Social clubs
- Families



Environments

- Working areas
- Public institutions
- Co-working spaces
- Offices



Technology Benefits

- **Prompt fulfillment** with a variety of colors and designs
- **Produce enduring prints** on durable coated materials
- **Use a highlighter on top of prints** printed with premium pigment inks
- **Print high-quality results** and avoid reprints and wasted material

14 th of May	15 th of May	16 th of May
NOON SHIFT	NOON SHIFT	NOON SHIFT
<input checked="" type="checkbox"/> 20H - 22H	<input checked="" type="checkbox"/> 20H - 22H	<input checked="" type="checkbox"/> 20H - 22H
<input checked="" type="checkbox"/> 22H - 24H	<input checked="" type="checkbox"/> 22H - 24H	<input checked="" type="checkbox"/> 22H - 24H
<input checked="" type="checkbox"/> 24H - 2H	<input checked="" type="checkbox"/> 24H - 2H	<input checked="" type="checkbox"/> 24H - 2H
<input checked="" type="checkbox"/> 2H - 4H	<input checked="" type="checkbox"/> 2H - 4H	<input checked="" type="checkbox"/> 2H - 4H

2017 CALENDAR

01 | JANUARY

04 | APRIL

07 | JULY

03 | MARCH

INTERACTIVE POSTER APPLICATIONS

Educational Posters

Boost knowledge with large-format educational materials from ARC





Customer Benefits

1

Improve communication between teachers and students with more impactful materials

2

Align students and promote teamwork on classroom activities

3

Convey the big picture and everything in between with one large-format poster



Customers

- Elementary schools
- Middle schools
- High schools
- Language centers
- Private tutors



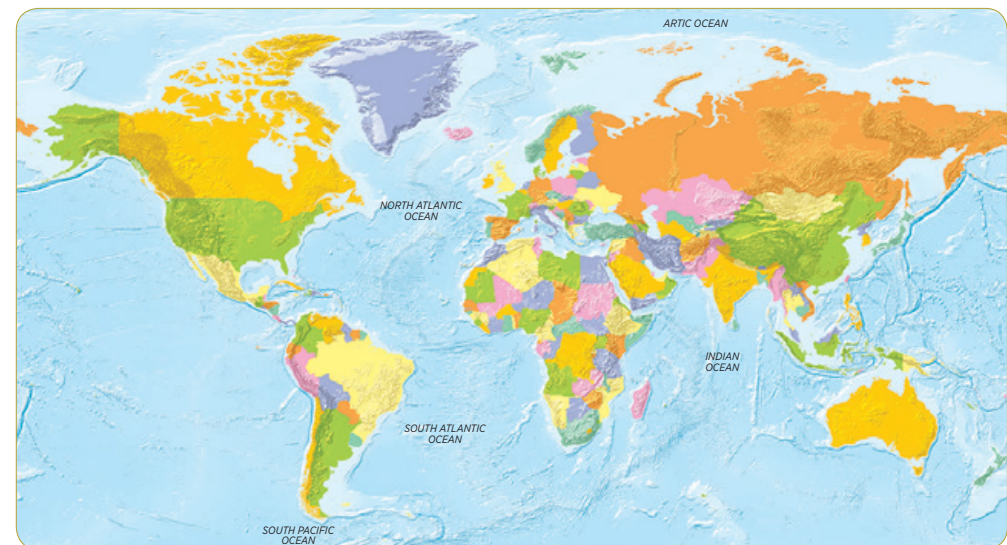
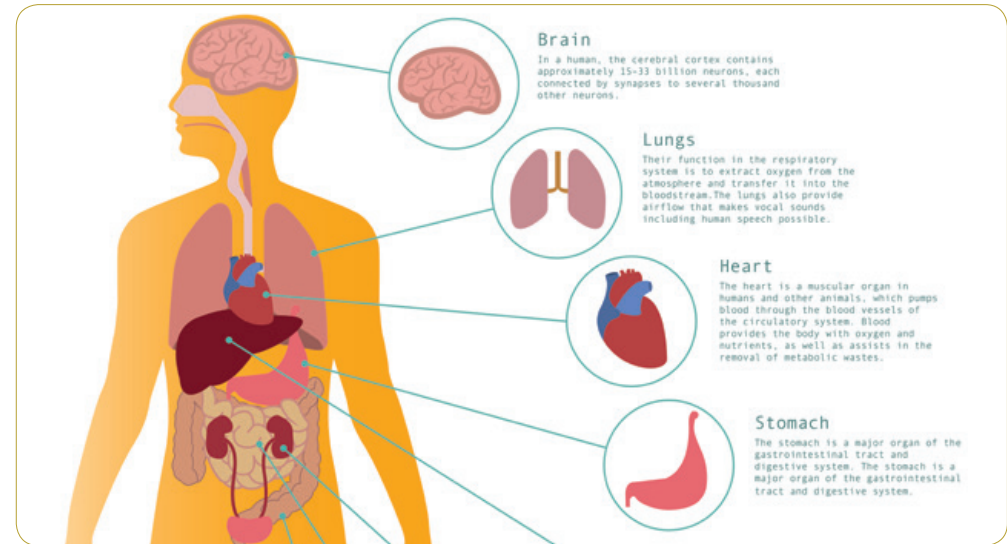
Environments

- Classrooms
- Hallways
- Computer rooms



Technology Benefits

- **Quickly print** more than 50 A1-sized pages in just over 5 minutes
- **Choose from a wide variety of media**—from thick glossy posters to plain paper
- **Enjoy premium pigment inks** and vibrant colors
- **See crisp lines, readable text,** and highly detailed images



POP APPLICATIONS

Discount POP Posters

ARC's Point-of-Purchase (POP) posters give visibility to promotions and boost awareness of the business





Customer Benefits

1

Promote key elements of the store to help attract and define purchase decisions

2

Reinforce new product introductions to give visibility to all your customers

3

Help customers choose. 39.4% of consumers wait until they're in a store before deciding what brand to buy¹



Customers

- Food retailers
- Consumer electronics
- Discounters
- Department stores
- Mass merchandisers



Environment

- Shops
- Large malls
- Supermarkets



Technology Benefits

- **Quickly receive your prints** from one of our 190 locations
- **Bring colors to life** with premium pigmented inks
- **Maximize the visibility** of your offer by producing posters of multiple sizes
- **Avoid missing or losing details** with up to 1200 dpi resolution



1. "Shopper Decisions Made In-Store", Ogilvy Action Study, 2009

POP APPLICATIONS

Hanging POP Posters

ARC prints your posters on thick media so you can properly drape and hang your materials at precise locations for promotional purposes





Customer Benefits

1

Drive awareness to particular areas and items that you want customers to focus on

2

Help customers make purchase decisions. 70% of purchase decisions are spontaneous and made in-store, triggered by visual communication

3

Large POP posters attract attention from far distances, reaching customers throughout the store



Customers

- Food retailers
- Consumer electronics
- Discounters
- Department stores
- Mass merchandisers



Environments

- Shops
- Large malls
- Supermarkets



Technology Benefits

- **High print speeds** on thick media
- **Prints dry immediately** and are ready for prompt placement
- **Bright colors “pop”** with premium pigmented inks
- **Enjoy high performance** on a variety of superior materials



POP APPLICATIONS

Street Posters and Restaurant Menus

ARC will help you to easily communicate with passing pedestrians to maximize awareness of daily promotions





Customer Benefits

1

Maximize the visibility of promotions at the street level to encourage interest in your business

2

Communicate about a wide range of products in a cost-effective manner and effectively cross promote

3

Using the word “sale” beside a price can increase demand by more than 50%²



Customers

- Bars/Pubs
- Coffee shops
- Fast food chains
- Restaurants
- Boutique shops
- Salons



Environments

- Street frames
- Outside shops
- Farmers markets



Technology Benefits

- **Print many copies** in a very short period of time with high-speed printing
- **Use a variety of media** depending on your needs—from adhesive to plain paper
- **ARC provides uncompromising performance** with fast drying and smear-resistant prints
- **Avoid missing or losing details** with up to 1200 dpi resolution



2. “Mind Your Pricing Cues”, Eric T. Anderson, Duncan Simester, Harvard Business Review, 2003

SHORT TERM OUTDOOR APPLICATIONS

Outdoor Wall Posters

ARC delivers quality large-format prints to help you generate publicity and visibility for your latest promotions





Customer Benefits

1

Advertise local events in immediate and surrounding areas

2

Communicate to consumers with easily replaceable signage in highly visible, public areas

3

Cost-effective method of advertising information—focused on local audiences



Customers

- Concert halls
- Bars and night clubs
- Movie theaters
- Operas
- Travel agencies
- General promotions



Environments

- Outdoor street walls
- Outdoor frames



Technology Benefits

- **Print many copies** in a very short period of time with high-speed printing
- **ARC provides uncompromising performance** with fast drying and smear-resistant prints
- **Enjoy premium pigment inks** and vibrant colors
- **Maximize the visibility of your offer** by producing posters of multiple sizes



SHORT TERM OUTDOOR APPLICATIONS

Fluorescent Advertising

Attract attention to public posters using ARC's fluorescent media that can be seen from far distances





Customer Benefits

1

Brilliant fluorescent media is more visible at night or in dark environments

2

Unique creatives will surely capture attention

3

Easily replaceable, and ideal for public locations with high consumer visibility



Customers

- Concert halls
- Bars and night clubs
- Fairs
- Shops



Environments

- Outdoor street walls
- Student Union halls
- Public bulletin boards



Technology Benefits

- **Print many copies** in a very short period of time with high-speed printing
- **ARC provides uncompromising performance** with fast drying and smear-resistant prints
- **Enjoy premium pigment inks** and vibrant colors
- **Maximize the visibility of your offer** by producing posters of multiple sizes



EVENTS APPLICATIONS

Banners

Create public campaigns using a broad range of ARC's high-quality materials to promote particular events or actions





Customer Benefits

1

High visibility for public engagements, with a spotlight on key messages

2

Use easy-to-handle media such as fabrics

3

Easy to implement and use during events



Customers

- Sporting events
- Public and political events
- Celebrations
- Concerts



Environments

- Community events
- Races
- Public settings



Technology Benefits

- **Print up to 24 B1 posters** in 1 minute thanks to ARC's high-speed printing capabilities
- **Produce up to 39.37" output width** to maximize visibility
- **Print on a wide variety of media**, from Polypropylene, PET or some textile media
- **Print large banners** that easily communicate your message



CHANGE THE WORLD
SAVE THE WORLD

CHANGE THE WORLD
SAVE THE WORLD



EVENTS APPLICATIONS

Roll Ups

ARC's large-format prints help you attract customer attention by displaying your information clearly and in brilliant colors





Customer Benefits

1

Increase visibility of key messages and promotions at large events

2

Print promotional tools quickly and reliably

3

Efficient and eye-catching informational displays



Customers

- Educational institutions
- Exhibitions
- Museums
- Concert halls
- Sporting events



Environments

- Offices
- Halls
- Tradeshows



Technology Benefits

- **Produce output** with long-term fade resistance
- **Bright colors “pop”** with premium pigmented inks
- **Produce up to 39.37”** output width to maximize visibility
- **Print on a wide variety of media**, from Polypropylene, PET or some textile media



SPECIAL APPLICATIONS

Directional Signage

Warn customers about hazards in surrounding areas using a variety of ARC's durable signage options





Customer Benefits

1

Improve visibility of caution signs—the bigger the sign, the more visible it is

2

Adhere to strict security regulations

3

Create versatile signage that adheres to many surfaces



Customers

- Construction companies
- Energy plants
- Refineries
- Manufacturing sites



Environments

- Dangerous areas
- Building facilities
- Heavy equipment areas



Technology Benefits

- For customers who need very fast turn-around times
- Print directly on fluorescent media to provide greater visibility to customers
- Print signs with pure black density for better visibility
- Choose from a broad and innovative range of media; place prints on windows or in frames



SPECIAL APPLICATIONS

Customized Gift Wraps

ARC will help you create customized gift wrap for special occasions and celebrations. Insert your name, logo, picture, or any customized content





Customer Benefits

1

Personalize content with your own patterns

2

Increase brand awareness —insert your company logo on wrapping paper used for corporate gifts

3

Every paper can have its own name—applied through variable data printing



Customers

- Consumers
- Companies
- Large malls
- Advertising agencies
- Online stores



Environments

- Offices
- Gift wrap counter
- Home



Technology Benefits

- **Instant delivery** - you can quickly have your own customized wrapping paper for gifts
- **Enjoy premium pigment inks** and vibrant colors
- **Print on a wide variety of different media**, from plain paper to glossy paper
- **Prints dry immediately** —no need to wait






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